

COMPARATIVE STATEMENT OF LIQUOR SALES

	YEAR ENDED 30-Jun-04 Gallons	YEAR ENDED 30-Jun-03 Gallons	INCREASE (DECREASE) Gallons	INCREASE (DECREASE) Percent
DISTILLED SPIRITS				
Blended Whiskey	174,910	172,457	2,453	1%
Straight Whiskey	151,380	147,842	3,538	2%
Tennessee Whiskey	78,558	71,218	7,340	10%
Bottled in Bond – Bourbon	515	532	(16)	-3%
Straight Whiskey Rye	445	470	(25)	-5%
Canadian Whiskey	464,555	444,734	19,821	4%
Scotch Whiskey	80,448	81,039	(591)	-1%
Single Malt Scotch	7,448	6,453	995	15%
Irish Whiskey	5,063	4,309	754	17%
Tequila	117,089	107,973	9,116	8%
Vodka	799,598	733,363	66,235	9%
Gin – American	103,476	100,130	3,346	3%
Gin – Foreign	32,935	32,069	866	3%
Sloe Gin	3,555	3,923	(368)	-9%
Brandy – American	97,089	90,489	4,600	5%
Brandy – Foreign	17,671	15,157	2,514	17%
Rum	448,380	400,602	47,778	12%
Cocktails	151,695	133,233	18,461	14%
Cordials – American	213,665	203,757	9,908	5%
Cordials – Foreign	71,672	45,170	26,501	59%
Schnapps	200,005	202,993	(2,988)	-1%
Decanters and Specialty Packs	13,278	10,460	2,818	27%
Distilled Spirits Specialty	19,447	17,541	1,906	11%
High Proof Beer	4,592	3,472	1,120	32%
Alcohol	6,433	5,772	661	11%
Other	(151)	(89)	(62)	70%
SPIRITS TOTAL	<u>3,261,751</u>	<u>3,035,070</u>	<u>226,682</u>	<u>7%</u>
WINE SALES*	<u>2,832,560</u>	<u>2,652,761</u>	<u>179,799</u>	<u>7%</u>
BEER SALES*	<u>74,230,213</u>	<u>73,475,582</u>	<u>754,631</u>	<u>1%</u>

IOWA PER CAPITA CONSUMPTION – 2004 (Based on adult population – 21 and over)

DISTILLED SPIRITS 1.59 WINE 1.38 BEER 36.19

**Wine, beer and low proof wine/cooler sales are based on sales by wholesalers to retailers.
The wine per capita tabulation represents products legally defined as wine.*