

**OCTOBER 2007 TEMPORARY PRICE REDUCTIONS**

IOWA CODE	UPC CODE	DESCRIPTION	SIZE	PACK	REGULAR		SALE	
					BOTTLE	CASE	BOTTLE	CASE
<b>BLENDED WHISKEY</b>								
24458	80686 04212	Kessler	1.750	6	15.37	92.22	14.04	84.24
<b>STRAIGHT BOURBON WHISKEY</b>								
19068	80686 00110	Jim Beam	1.750	6	22.61	135.66	20.61	123.66
22116	80432 55617	Wild Turkey 80	0.750	12	14.99	179.88	14.24	170.88
22156	80432 55517	Wild Turkey 101	0.750	12	17.98	215.76	17.23	206.76
22205	80432 55217	Wild Turkey Rare Breed	0.750	6	28.48	170.88	26.98	161.88
27531	87116 08000	Phillips Union Straight	0.750	6	21.38	128.28	18.71	112.26
27533	87116 08002	Phillips Union Cherry	0.750	6	21.38	128.28	18.71	112.26
27538	87116 08004	Phillips Union Vanilla	0.750	6	21.38	128.28	18.71	112.26
<b>CANADIAN WHISKY</b>								
10628	80686 82112	Canadian Club	1.750	6	21.58	129.48	17.58	105.48
10632	80686 82205	Canadian Club Reserve	0.750	12	12.79	153.48	11.29	135.48
11788	88100 13451	Black Velvet	1.750	6	15.55	93.30	14.55	87.30
12408	82928 22331	Canadian LTD	1.750	6	13.32	79.92	12.12	72.72
13638	80686 17012	Lord Calvert Canadian	1.750	6	14.61	87.66	13.61	81.66
15248	80686 50012	Windsor Canadian	1.750	6	14.93	89.58	13.93	83.58
77252	87116 03572	Revelstoke	1.000	12	11.28	135.36	10.28	123.36
<b>SCOTCH</b>								
4716	80432 40039	Chivas Regal	0.750	12	26.55	318.60	25.30	303.60
4718	80432 40046	Chivas Regal	1.750	6	53.03	318.18	50.53	303.18
4796	21059 05750	Cutty Sark	0.750	12	17.85	214.20	17.02	204.24
4866	80480 23002	Dewar's White Label	0.750	12	19.88	238.56	19.38	232.56
4876	80480 23102	Dewar's 12 Year Old	0.750	12	26.52	318.24	24.52	294.24
5106	83664 10139	Grant's Scotch	0.750	12	14.75	177.00	14.25	171.00
6996	83664 12077	Clan MacGregor	0.750	12	8.24	98.88	7.74	92.88
6998	83664 12026	Clan MacGregor	1.750	6	15.99	95.94	15.24	91.44
8825	82928 25175	Lauder's Scotch Plastic	0.750	12	7.49	89.88	6.99	83.88
8826	80660 36505	Lauder's Scotch	0.750	12	7.49	89.88	6.99	83.88
<b>SINGLE MALT SCOTCH</b>								
4096	83300 07210	Aberlour 10 Year	0.750	6	37.84	227.04	36.34	218.04
4356	83664 11221	Balvenie Doublewood	0.750	12	44.74	536.88	42.74	512.88
4636	50483 00005	Bowmore	0.750	6	34.91	209.46	33.91	203.46
5006	83664 10736	Glenfiddich	0.750	12	30.44	365.28	29.94	359.28
5036	80432 40063	The Glenlivet	0.750	12	29.98	359.76	28.98	347.76
5596	89708 00001	McClelland Highland	0.750	12	17.11	205.32	16.11	193.32
5606	89708 00003	McClelland Islay	0.750	12	17.11	205.32	16.11	193.32
<b>IRISH WHISKEY</b>								
15626	80432 50017	Jameson	0.750	12	19.86	238.32	19.11	229.32
<b>TEQUILA</b>								
88556	80686 83201	Sauza Blanco	0.750	12	13.09	157.08	12.09	145.08
89099	80480 17252	Cazadores Anejo	0.750	6	35.21	211.26	33.21	199.26
89121	80480 17002	Cazadores Reposado	0.750	12	27.99	335.88	26.99	323.88
89343	85592 12334	Hussong's Tequila Reposado	0.750	6	30.00	180.00	26.00	156.00
89786	80686 83101	Sauza Gold	0.750	12	13.09	157.08	12.09	145.08
89796	80686 83402	Sauza Conmemorativo	0.750	12	20.79	249.48	19.79	237.48
89836	82422 65754	Sauza Hornitos	0.750	12	23.24	278.88	22.24	266.88
<b>80 PROOF VODKA</b>								

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IOWA CODE	UPC CODE	DESCRIPTION	SIZE	PACK	REGULAR		SALE	
					BOTTLE	CASE	BOTTLE	CASE
35948	82928 21431	Fleischmann's Vodka	1.750	6	10.35	62.10	9.85	59.10
36908	85592 10451	McCormick Vodka	1.750	6	10.40	62.40	9.95	59.70
37336	87116 01467	UV 80	0.750	12	8.23	98.76	7.98	95.76
37338	87116 01463	UV 80	1.750	6	13.50	81.00	13.00	78.00
37348	87116 01809	Phillips Vodka	1.750	6	10.24	61.44	9.74	58.44
37896	53404 00012	Shaker's	0.750	12	18.74	224.88	17.74	212.88
37986	21059 00750	Skyy Vodka	0.750	12	14.81	177.72	14.31	171.72

**FLAVORED VODKA**

40906	21059 09750	Skyy Citrus	0.750	12	14.81	177.72	14.31	171.72
41360	87116 01487	UV Pink Lemonade	0.750	12	8.23	98.76	7.98	95.76
41604	87116 01477	UV Grape	0.750	12	8.23	98.76	7.98	95.76
41625	87116 01481	UV Grape	1.750	6	13.50	81.00	13.00	78.00
41653	87116 01484	UV Citruv	0.750	12	8.23	98.76	7.98	95.76
41663	21059 31750	Skyy Melon	0.750	12	14.81	177.72	14.31	171.72
41681	87116 01461	UV Cherry	1.750	6	13.50	81.00	13.00	78.00
41692	87116 01452	UV Blue	1.750	6	13.50	81.00	13.00	78.00
41693	87116 01448	UV Blue	0.750	12	8.23	98.76	7.98	95.76
41696	87116 01442	UV Apple	0.750	12	8.23	98.76	7.98	95.76
41698	87116 01450	UV Vanilla	0.750	12	8.23	98.76	7.98	95.76
41701	87116 01446	UV Orange	0.750	12	8.23	98.76	7.98	95.76
41704	87116 01444	UV Cherry	0.750	12	8.23	98.76	7.98	95.76
41707	87116 04843	Phillips Lime Vodka	1.000	12	8.42	101.04	7.92	95.04
41729	21059 25750	Skyy Berry	0.750	12	14.81	177.72	14.31	171.72

**IMPORTED VODKA**

34006	35229 00030	ABSOLUT VODKA 80	0.750	12	16.62	199.44	15.93	191.16
34014	35229 00113	ABSOLUT APEACH	0.750	12	16.62	199.44	15.93	191.16
34026	35229 00430	ABSOLUT PEPPAR	0.750	12	16.62	199.44	15.93	191.16
34030	35229 00130	ABSOLUT CITRON	0.750	12	16.62	199.44	15.93	191.16
34036	35229 00133	ABSOLUT PEARS	0.750	12	16.62	199.44	15.93	191.16
34052	35229 00830	ABSOLUT RASPBERRI	0.750	12	16.62	199.44	15.93	191.16
34061	35229 00123	ABSOLUT RUBY RED	0.750	12	16.62	199.44	15.93	191.16
34076	35229 00630	ABSOLUT VANILIA	0.750	12	16.62	199.44	15.93	191.16
34096	35229 00330	ABSOLUT KURANT	0.750	12	16.62	199.44	15.93	191.16
34116	35229 00230	ABSOLUT MANDRIN	0.750	12	16.62	199.44	15.93	191.16
34146	87116 06995	Belvedere Cytrus	0.750	6	22.34	134.04	20.34	122.04
34155	87116 06968	Belvedere Vodka	0.750	6	22.34	134.04	20.34	122.04
34212	87116 06996	Belvedere Pomarancza	0.750	6	22.34	134.04	20.34	122.04
34244	87116 01512	Chopin Vodka	0.750	6	22.34	134.04	20.34	122.04
34449	85156 00750	Ketel One Citroen	0.750	12	19.51	234.12	18.51	222.12
34456	85156 51541	Ketel One	0.750	12	19.51	234.12	18.51	222.12
34458	85156 80368	Ketel One	1.750	6	36.70	220.20	34.70	208.20
34546	49708 00100	Pearl Vodka	0.750	12	15.89	190.68	14.89	178.68
34702	88352 12318	Pearl Pomegranate	0.750	12	15.89	190.68	14.89	178.68
34715	89540 45075	Stolichnaya 80 Cranberi	0.750	12	17.39	208.68	15.89	190.68
34746	89540 43658	Stolichnaya 80	0.750	12	17.39	208.68	15.89	190.68
34748	89540 43656	Stolichnaya 80	1.750	6	31.82	190.92	27.82	166.92
34786	89540 47932	Stolichnaya 80 Blueberi	0.750	12	17.39	208.68	15.89	190.68
34821	17768 11117	Svedka	1.750	6	18.42	110.52	17.92	107.52
34826	89540 43694	Stolichnaya 80 Peachik	0.750	12	17.39	208.68	15.89	190.68

**IMPORTED VODKA**

**OCTOBER 2007 TEMPORARY PRICE REDUCTIONS**

IOWA CODE	UPC CODE	DESCRIPTION	SIZE	PACK	REGULAR		SALE	
					BOTTLE	CASE	BOTTLE	CASE
34870	89540 43671	Stolichnaya 80 Razberi	0.750	12	17.39	208.68	15.89	190.68
34876	89540 43674	Stolichnaya 80 Strasberi	0.750	12	17.39	208.68	15.89	190.68
34880	89540 43677	Stolichnaya 80 Vanil	0.750	12	17.39	208.68	15.89	190.68
34919	89708 77822	Three Olives 80 Proof	1.750	6	23.07	138.42	22.07	132.42
34935	89708 77642	Three Olives 80 Proof	0.750	12	15.77	189.24	14.77	177.24
34958	89708 52142	Three Olives Vanilla	0.750	12	15.77	189.24	14.77	177.24
34959	89708 52342	Three Olives Raspberry	0.750	12	15.77	189.24	14.77	177.24
34962	89708 52642	Three Olives Orange	0.750	12	15.77	189.24	14.77	177.24
34967	89708 52842	Three Olives Apple	0.750	12	15.77	189.24	14.77	177.24
34968	89708 52542	Three Olives Chocolate	0.750	12	15.77	189.24	14.77	177.24
34972	89708 52242	Three Olives Cherry	0.750	12	15.77	189.24	14.77	177.24
34995	89708 53042	Three Olives Grape	0.750	12	15.77	189.24	14.77	177.24
35039	89708 32426	Three Olives Pomegranate	0.750	12	15.77	189.24	14.77	177.24
35047	89708 53142	Three Olives Watermelon	0.750	12	15.77	189.24	14.77	177.24
<b>DOMESTIC GIN</b>								
30058	82928 21021	Fleischmann's Gin	1.750	6	13.25	79.50	12.75	76.50
31208	85592 10351	McCormick Gin	1.750	6	10.00	60.00	9.71	58.26
31718	87116 01676	Phillips Gin	1.750	6	10.38	62.28	9.88	59.28
<b>IMPORTED GIN</b>								
28086	89540 33349	Beefeater	0.750	12	17.15	205.80	16.15	193.80
<b>DOMESTIC BRANDY</b>								
52582	853810	E & J VSOP	0.750	12	9.59	115.08	9.16	109.92
52595	85000 01112	E & J VS	0.750	12	8.24	98.88	7.91	94.92
52596	854130	E & J VS	0.750	12	8.24	98.88	7.91	94.92
52597	854180	E & J VS	1.000	12	10.39	124.68	9.60	115.20
52598	854150	E & J VS	1.750	6	16.82	100.92	15.83	94.98
52599	854290	E & J VS	1.000	12	10.39	124.68	9.60	115.20
53128	89000 00321	Mr. Boston Five Star Brandy	1.750	6	14.34	86.04	13.84	83.04
<b>APRICOT BRANDY</b>								
54436	89000 01310	Mr. Boston Apricot Brandy	0.750	12	6.50	78.00	6.13	73.56
54486	87116 01775	Phillips Apricot Brandy	0.750	12	7.09	85.08	6.39	76.68
<b>BLACKBERRY BRANDY</b>								
55066	89000 01314	Mr. Boston Blackberry Brandy	0.750	12	6.50	78.00	6.13	73.56
55106	87116 01768	Phillips Blackberry Brandy	0.750	12	7.09	85.08	6.39	76.68
<b>IMPORTED BRANDY</b>								
47786	80686 96104	Courvoisier VS	0.750	12	22.46	269.52	21.46	257.52
<b>PUERTO RICAN AND VIRGIN ISLAND RUM</b>								
43038	80480 02520	Bacardi Gold	1.750	6	20.67	124.02	19.67	118.02
43048	80480 05520	Bacardi Select	1.750	6	20.67	124.02	19.67	118.02
43128	80480 01520	Bacardi Superior	1.750	6	20.67	124.02	19.67	118.02
44442	89016 00713	Cruzan Black Strap Rum	0.750	12	8.99	107.88	8.49	101.88
44526	89016 00457	Cruzan Single Estate Barrel	0.750	6	21.75	130.50	19.25	115.50
45418	87116 01151	Phillips Rum	1.750	6	11.00	66.00	10.50	63.00
<b>FLAVORED RUM</b>								

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IOWA CODE	UPC CODE	DESCRIPTION	SIZE	PACK	REGULAR		SALE	
					BOTTLE	CASE	BOTTLE	CASE
42610	89540 49334	Malibu Tropical Banana	0.750	12	11.38	136.56	10.38	124.56
42676	89540 47239	Malibu Passion Fruit	0.750	12	11.38	136.56	10.38	124.56
42699	89540 46308	Malibu Mango	0.750	12	11.38	136.56	10.38	124.56
42703	89540 46313	Malibu Pineapple	0.750	12	11.38	136.56	10.38	124.56
42716	89540 44899	Malibu Coconut	0.750	12	11.38	136.56	10.38	124.56
43060	80480 40154	Bacardi Grand Melon	0.750	12	11.70	140.40	11.20	134.40
43066	80480 40204	Bacardi Peach	0.750	12	11.70	140.40	11.20	134.40
43086	80480 40063	Bacardi CoCo	0.750	12	11.70	140.40	11.20	134.40
43096	80480 40033	Bacardi Razz	0.750	12	11.70	140.40	11.20	134.40
43116	80480 40002	Bacardi O	0.750	12	11.70	140.40	11.20	134.40
43136	80480 35540	Limon	0.750	12	11.70	140.40	11.20	134.40
43916	80480 40103	Bacardi BIG Apple	0.750	12	11.70	140.40	11.20	134.40
44419	35229 00503	Cruzan Black Cherry Rum	0.750	12	8.99	107.88	8.49	101.88
44436	44286 65750	Cruzan Banana Rum	0.750	12	8.99	107.88	8.49	101.88
44456	89016 00753	Cruzan Raspberry	0.750	12	8.99	107.88	8.49	101.88
44476	44286 56550	Cruzan Coconut Rum	0.750	12	8.99	107.88	8.49	101.88
44499	89016 00683	Cruzan Mango Rum	0.750	12	8.99	107.88	8.49	101.88
44506	44286 56650	Cruzan Pineapple Rum	0.750	12	8.99	107.88	8.49	101.88
44520	89016 00662	Cruzan Vanilla Rum	0.750	12	8.99	107.88	8.49	101.88

**COCKTAILS**

57118	89000 54871	Chi-Chi's Cosmopolitan	1.750	6	9.74	58.44	9.24	55.44
57119	89000 50081	Chi-Chi's Appletini	1.750	6	9.74	58.44	9.24	55.44
57120	89000 54881	Chi-Chi's Long Island Iced Tea	1.750	6	9.74	58.44	9.24	55.44
57121	89000 50011	Chi-Chi's Mai Tai	1.750	6	9.74	58.44	9.24	55.44
57122	89000 54621	Chi-Chi's Mango Margarita	1.750	6	9.74	58.44	9.24	55.44
57124	89000 54821	Chi-Chi's Vanilla Mudslide	1.750	6	9.74	58.44	9.24	55.44
57125	89000 54691	Chi-Chi's Gold Margarita	1.750	6	9.74	58.44	9.24	55.44
57129	89000 54781	Chi-Chi's Mexican Mudslide	1.750	6	9.74	58.44	9.24	55.44
57144	89000 54981	Chi-Chi's White Russian	1.750	6	9.74	58.44	9.24	55.44
57148	89000 01875	Chi-Chi's Margarita	1.750	6	9.74	58.44	9.24	55.44
57157	89000 50030	Chi-Chi's Pina Colada	1.750	6	9.74	58.44	9.24	55.44
57158	89000 01918	Chi-Chi's Strawberry Margarita	1.750	6	9.74	58.44	9.24	55.44
57162	89000 16964	Chi-Chi's Pomegranate	1.750	6	9.74	58.44	9.24	55.44
76768	87116 03664	Phillips Long Island Iced Tea	1.750	6	11.75	70.50	10.75	64.50

**COFFEE LIQUEUR**

67526	89540 12271	Kahlua	0.750	12	17.42	209.04	15.42	185.04
67536	89540 44706	Kahlua Especial	0.750	12	17.59	211.08	15.59	187.08
67546	89540 49343	Kahlua Hazelnut	0.750	12	17.42	209.04	15.42	185.04
67556	80686 25040	Kamora	0.750	12	9.59	115.08	9.09	109.08
77464	80686 99740	Starbuck's Coffee Liqueur	0.750	12	16.99	203.88	15.49	185.88

**CREAM LIQUEUR**

65200	85592 12104	Tequila Rose	0.750	12	15.99	191.88	14.66	175.92
67104	85592 12805	Tequila Rose Cocoa	0.750	6	15.99	95.94	14.66	87.96
67111	85592 12795	Tequila Rose Java	0.750	6	15.99	95.94	14.66	87.96
68126	21059 51750	Carolan's Irish Cream	0.750	12	10.89	130.68	9.89	118.68
72376	89708 30642	Baja Luna	0.750	12	13.19	158.28	12.36	148.32
72386	89708 00115	Baja Rosa	0.750	12	13.19	158.28	12.36	148.32
80045	85000 12376	E & J Chocolate Temptation	0.750	12	8.79	105.48	8.33	99.96

**CREAM LIQUEUR**

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					BOTTLE	CASE	BOTTLE	CASE
80046	85000 12390	E & J Caramel Temptation	0.750	12	8.79	105.48	8.33	99.96
80066	89016 00493	Cruzan Rum Cream	0.750	12	12.74	152.88	11.49	137.88
80136	853960	E & J Cask & Cream	0.750	12	8.79	105.48	8.33	99.96
80389	80686 99640	Starbuck's Cream Liqueur	0.750	12	16.99	203.88	15.49	185.88
80456	82844 58043	Ryan's Cream	0.750	12	9.20	110.40	8.70	104.40
80458	82844 00023	Ryan's Cream	1.750	6	16.25	97.50	15.25	91.50
<b>PEPPERMINT SCHNAPPS</b>								
80576	88352 11885	Arrow Peppermint Schnapps	0.750	12	5.91	70.92	5.41	64.92
80578	88352 11825	Arrow Peppermint Schnapps	1.750	6	10.49	62.94	9.49	56.94
80600	88352 11929	Arrow Peppermint Schnapps Traveler	0.750	12	5.91	70.92	5.41	64.92
80686	80686 35340	DeKuyper Peppermint	0.750	12	5.49	65.88	5.16	61.92
80706	80686 35343	DeKuyper Peppermint Traveler	0.750	12	5.49	65.88	5.16	61.92
80826	89708 00351	Fire 101	0.750	12	13.27	159.24	12.27	147.24
<b>APPLE SCHNAPPS</b>								
82605	80686 39543	DeKuyper Sour Apple Traveler	0.750	12	8.25	99.00	7.25	87.00
82606	80686 39540	DeKuyper Sour Apple	0.750	12	8.25	99.00	7.25	87.00
<b>BUTTERSCOTCH SCHNAPPS</b>								
82780	80686 31943	DeKuyper Buttershots Traveler	0.750	12	8.25	99.00	7.25	87.00
82786	80686 31940	DeKuyper Buttershots	0.750	12	8.25	99.00	7.25	87.00
<b>CINNAMON SCHNAPPS</b>								
82611	80686 37340	DeKuyper Hot Damn!	0.750	12	8.25	99.00	7.25	87.00
82612	80686 37343	DeKuyper Hot Damn! Traveler	0.750	12	8.25	99.00	7.25	87.00
84636	87116 01761	Hot 100	0.750	12	10.38	124.56	9.38	112.56
<b>GRAPE SCHNAPPS</b>								
82636	80686 39340	DeKuyper Grape Pucker	0.750	12	8.25	99.00	7.25	87.00
<b>PEACH SCHNAPPS</b>								
82656	80686 39740	DeKuyper Peach Pucker	0.750	12	8.25	99.00	7.25	87.00
82840	80686 36543	DeKuyper Peachtree Traveler	0.750	12	8.25	99.00	7.25	87.00
82846	80686 36540	DeKuyper Peachtree	0.750	12	8.25	99.00	7.25	87.00
<b>RASPBERRY SCHNAPPS</b>								
82836	80686 39840	DeKuyper Raspberry	0.750	12	8.25	99.00	7.25	87.00
<b>ROOT BEER SCHNAPPS</b>								
84616	87116 03156	Phillips Root Beer Schnapps	0.750	12	5.88	70.56	5.13	61.56
84617	87116 03461	Phillips Root Beer Schnapps	1.000	12	7.29	87.48	6.71	80.52
<b>STRAWBERRY SCHNAPPS</b>								
82820	80686 18440	DeKuyper Strawberry Passion	0.750	12	8.25	99.00	7.25	87.00
<b>TROPICAL FRUIT SCHNAPPS</b>								
82856	80686 34040	DeKuyper Island Blue	0.750	12	8.25	99.00	7.25	87.00
82891	80686 38740	DeKuyper Tropical Pineapple	0.750	12	8.25	99.00	7.25	87.00

**OCTOBER 2007 TEMPORARY PRICE REDUCTIONS**

IOWA CODE	UPC CODE	DESCRIPTION	SIZE	PACK	REGULAR		SALE	
					BOTTLE	CASE	BOTTLE	CASE
<b>WATERMELON SCHNAPPS</b>								
82865	80686 39643	DeKuyper Watermelon Traveler	0.750	12	8.25	99.00	7.25	87.00
82866	80686 39640	DeKuyper Watermelon	0.750	12	8.25	99.00	7.25	87.00
<b>MISCELLANEOUS SCHNAPPS</b>								
73516	80686 32240	DeKuyper Cactus Juice	0.750	12	8.63	103.56	7.63	91.56
82626	80686 39440	DeKuyper Cheri Beri	0.750	12	8.25	99.00	7.25	87.00
82746	80686 18340	DeKuyper Berry Fusion	0.750	12	8.25	99.00	7.25	87.00
82910	89708 00303	Fire & Ice	0.750	12	9.37	112.44	8.87	106.44
84568	87116 01824	Black 100	0.750	12	10.38	124.56	9.38	112.56
<b>DISTILLED SPIRITS SPECIALTY</b>								
77492	85592 13075	Tarantula Banana	0.750	6	14.00	84.00	13.17	79.02
<b>MISCELLANEOUS DOMESTIC CORDIALS AND LIQUEURS</b>								
56756	82100 73748	Kajmir	0.750	12	14.99	179.88	13.99	167.88
<b>MISCELLANEOUS IMPORTED CORDIALS AND LIQUEURS</b>								
64336	80480 54540	B & B	0.750	12	25.73	308.76	24.73	296.76
64876	80480 30202	Drambuie	0.750	12	27.98	335.76	26.98	323.76
64996	83664 37134	Frangelico	0.750	12	19.52	234.24	18.52	222.24
73616	89708 68942	Destinee Sapphire	0.750	6	11.71	70.26	10.71	64.26
<b>SPECIALTY PACKAGES</b>								
2504	85592 12004	Tarantula Azul Co-Pack	0.750	6	15.59	93.54	13.67	82.02